



FOR IMMEDIATE RELEASE



Operation Red Nose Names Honourary President

Tom Meier will serve as Honourary President for the Inaugural Ridge-Meadows Campaign.



October 30, 2008, MAPLE RIDGE – The inaugural Operation Red Nose campaign for Maple Ridge and Pitt Meadows moves closer to start-up with the announcement of Tom Meier as Honourary President. Meier, highly-recognized owner of Johnston Meier Insurance, will assist the organizing committee with promoting the value of the holiday service that provides safe rides home for clients and their vehicles.



“We are delighted to have Tom agree to act as Honourary President for our formative year of the program” says PacificSport General Manager Linda Palm. “Tom’s strong connections to the communities of Maple Ridge and Pitt Meadows through his business success and his volunteer commitments make Tom an excellent representative to spread the good news about Operation Red Nose.”



Meier has been an active supporter of the two communities for many years. He has a large resume of volunteer contributions that include president of the Pitt Meadows Airport Society, director of the BC Summer Games, president of the Chamber of Commerce, vice president of the Ridge Meadows Hospice Society, and was named the Maple Ridge Community Foundation’s Citizen of the year in 2007.

- Atlantic
- Calgary
- Manitoba
- Montreal
- Ontario
- Pacific
- Saskatchewan

“I am excited to jump on board with the Operation Red Nose program,” says Meier. “Here is a great program that offers a safe alternative for two communities who have never before had the benefit of this great program! I felt it was important to get involved and I encourage anyone who feels unfit to drive to utilize the service this coming holiday season.”



- Fraser Valley
- Interior BC
- Northern BC
- Okanagan
- Vancouver Island
- Victoria

Operation Red Nose is a valued and successful program in British Columbia due, in large part, to the strong community support it receives from sponsors, volunteers and patrons of the service. The implementation of Operation Red Nose service for Maple Ridge and Pitt Meadows is well underway and the program will be represented particularly well in Tom Meier. The service begins on November 28th and continues on all weekends through to Christmas and then again on New Year’s Eve.



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